



**CHANDIGARH
GROUP OF COLLEGES**

Building Careers. Transforming Lives

OUR ADMISSION OFFICES

JAMMU

First Floor, Opp. GGM Science College,
Canal Road, Jammu
M: 087130-97550, 073470-06509

SRINAGAR

7-Square Building, Opposite Flyover,
Near Main Chowk, Hyderpora Bypass, Srinagar 190001
M: 085914-60460, 084372-07444

ANANTNAG (SOUTH KASHMIR)

First Floor, Kadoo Building, KP Road,
Anantnag City (J&K)
M: 084372-07444, 097970-62937

KARNAL

SCO 76, Karan Commercial Complex,
Mughal Canal, Karnal (Haryana)
M: 080594-44010

PATNA

Opposite Loyala High School, First Floor,
Near P&M Mall, Kurji Road Patliputra,
Patna 800013 | M: 073470-06506, 098780-03428

HAMIRPUR

Near Canara Bank, Main Bus Stand,
Hamirpur, Himachal Pradesh
M: 073470-06510, 087250-82014

PALAMPUR

Shop No. 12, The Destination City
Centre Mall, Opp. Hotel Yamini,
Palampur, Himachal Pradesh M: 073470-06511

LUCKNOW

Building No. 10, Mandir Marg, Mahanagar Extension,
Opp. Midland Hospital, Lucknow.
M: 073470-06502

Courses Offered : MBA, M.Com, B.Tech (Civil/ Mechanical/CSE/ECE), M.Tech (CSE/ECE), BBA, BBA (Service Industry Management), BCA, B.Com (Hons.), B.Sc. Honours (Agriculture), B.Sc. (Fashion Technology), B.Sc Hons. (Nutrition & Dietetics)*, M.Sc. (Fashion Technology)*, B.Sc. (IT)*, B.Sc. (Computer Science)* and B.Sc. (Food Technology)*.

Proposed w.e.f 2019

www.cgca.ac.in



Chandigarh Group of Colleges, Chandigarh-Sirhind Road, Jhanjeri, Mohali-140307, Punjab
General Helpline : 0160-5045300, 84377-04444
Admission Helpline : 0160-5045311, 84376-04444 | Fax : 0160-5045333
E-mail : admissions@cgca.ac.in | For Further Details Logon to : www.cgca.ac.in
Toll Free : 1800 274 0444 (From Mobiles only)

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MBA

GROW YOUR LEADING EDGES

ABOUT CGC JHANJERI

CGC, Jhanjeri established in 2012, is the latest and as such the most modern campus of Chandigarh Group of Colleges. The campus comprises of Faculty of Engineering offering B.Tech (Civil/Mechanical/CSE/ECE), M.Tech (CSE/ECE) and Faculty of Management having courses leading to the degree in MBA, M.Com, BBA, BBA (Service Industry Management), BCA, B.Com (Hons.), B.Sc. Honours (Agriculture), B.Sc. (Fashion Technology), B.Sc Hons. (Nutrition & Dietetics)*, M.Sc. (Fashion Technology)*, B.Sc. (IT)*, B.Sc. (Computer Science)* and B.Sc. (Food Technology)*.

All the courses offered are duly approved by the Government of Punjab while Engineering and MBA courses are approved by All India Council for Technical Education, New Delhi also. Faculty of Engineering as well as Faculty of Management both are affiliated to IKG PTU, Jalandhar.

With a view to develop overall personality of students, extra curricular activities are given equal importance. As a result, the students have won a number of trophies, prizes and medals in various inter college sports and cultural competitions organized by IKG PTU and other leading institutions. Practical Application of theoretical knowledge by the students has resulted into fabrication of projects which have won prizes at National Level, IITs, Pushpa Gujral Science City and other prestigious competitions. Industrial visits and seminars by experts form a regular feature of this institution. CGC attaches utmost importance to placements for its students and offers a 360 degree pre-placement training programme. In-campus placement drives are conducted by leading MNCs and other companies throughout the year, thereby giving the students a great platform to kick-start their careers.

*Proposed w.e.f. 2019

FACULTY OF MANAGEMENT

When highly competent and committed faculty comes together with regular industry interactions in a world class infrastructure, the outcome is boundless opportunities with an overall development of students into skilled professionals. Faculty of Management at CGC Jhanjeri has set new benchmarks in value creation and delivery through the right mix of education and exposure for the students. With well equipped computer & language labs as well as a well stocked Library having all the modern facilities like E-Journals, latest books & magazines, Entrepreneurship Development Programme & an Innovation Centre carrying innovative projects made by our students, the institute immensely focuses on the wholesome development of the students. The institute encourages flair for innovation and entrepreneurial spirit to provide for the dynamic global corporate scenario.

The institute offers a distinctive intellectual culture and earnestly believes that leaders can be groomed through a combination of critical thinking and practical experience, enviable placements and profiles are just milestones in the journey.

LEADERSHIP & LEARNING ARE INDISPENSABLE TO EACH OTHER.

MASTER OF BUSINESS ADMINISTRATION (MBA)

The MBA program offers a unique blend of theory with hands on practical exposure which is passed on to the students during the participative and a unique learning pedagogy. The curriculum of MBA program is updated through active participation of industry experts who have vetted the curricula as per the industry requirements. The students are also rigorously made to pass through various Assignments, Projects, Guest Lectures, Industrial Visits and Leadership programs which are guided by expert Mentors from the Corporate.

CGC Jhanjeri offers a full time, two year MBA programme approved by AICTE, New Delhi and Govt. of Punjab and affiliated to IKG Punjab Technical University, Jalandhar. The MBA degree course lays emphasis on instilling the inculcation of creativity and strategic awareness to make future business leaders. The course content is aimed to bring a student close to the business realities and make him/her aware of global cultural, socio-economic and technological contexts.

Awards & Recognitions

CGC Jhanjeri is honored with the following
PRESTIGIOUS AWARDS



MBA

(Marketing, Finance, IT, HR)
Duration : 2 Years

Eligibility : Candidate should possess a 3-year Bachelor's Degree in any discipline from a recognized university. 66.6% seats form the State Quota which are filled by PTU through online counseling and 33.3% are Management Quota seats filled by the college directly for which a student may visit the college personally or online registration may be done on the college website www.cgc.ac.in.

Admission Procedure : Admissions are made on the basis of score of CMAT/other entrance tests/Graduation Marks.

MBA COURSE

► How the curriculum would help the students

To impart knowledge, skills, attitude and competence among the prospective managers; we offer Multi, Inter and Cross Disciplinary modular programmes in Management with IT enabled teaching learning process to produce market driven managers; and to develop a strong intellectual and ethical human capital base with a focus on industry and service sector.

In addition to modern teaching methods practiced we are using the following new teaching methodologies for our MBA course :

► Case Study

Case Study analysis is a simulated effort to study about the problem of a company / companies, for which different solutions are discussed and analyzed by students and shared with other students and finally evaluated by faculty.

► Debate

Debate is initiated in the class room in order to facilitate students to help develop skills in Public Speaking and motivate students in defending the subjects/topics on which the discussions are initiated .Debate also helps build confidence in students on innovation and openness in the knowledge sharing.

► Group Discussions

Group discussions are initiated in a class room on topics of current issues related to business and society. Group discussions inculcate group behavior and help students to share knowledge, skills ,best practices , Team building and Leadership skills which are essential for Corporate and Business.

► Management Games

Management Games help students to learn philosophy, principles, and decision making skills by fun. Any learning process is successful when students enjoy learning rather than thinking that learning is painful. Management games facilitate students in getting involved voluntarily in business practices.

► Outbound Training

Outbound training is included in the curriculum in order to enhance overall Personality Development of Students in building their Life skills. Out bound program helps students undertake field activity and build those skills which are essential for corporate survival like managing events, sales, Public relations and managing changes and stress through, practical training in Leadership, self development, confidence building and develop stamina for the job requirement when students join companies after completion of the Degree.

► Presentation

Knowledge assimilated is best assessed when students are able to express and exhibit the talent when presented in the right form and as required by companies and corporate. Hence presentation skills give students to rehearse the knowledge, lessons learnt in the classroom. Students are assessed by individual and Group presentation and give feedback and trained on the gaps to present themselves the best way they can be assessed.

► Quiz (Subject)

Quiz is one teaching method that helps test students' ability to grasp subject. Generally faculty conducts quiz at the end of completion of a chapter.

► Real-time Projects

Students are given real time projects of their own interest. Real time projects help students acquire skills, by involving in the live project. This also helps students strengthen their skills which helps in getting right job.

► Role Play

Role plays help students put themselves in the shoes of the decisions maker in the given situation and take decision on their own. It helps improving students' decision making ability. Role Play also initiates the students to experience the situation from a first person perspective and thus helps him/her gain valuable traction and knowledge based around real life scenarios along with coping skills, quick thinking and reasoning.

All the above-mentioned activities would enable the student of MBA course to :

- Build strong conceptual understanding of management theory
- Provide practical orientation to management theory
- Conduct professional competency building activities
- Imbibe entrepreneurial and intrapreneurial skills in students
- Provide global orientation
- Sensitize students towards ethical and social issues arising out of business and society interface
- Develop real life problem solving abilities
- Highlight industry-institute interface



PLACEMENTS

Legacy

A dedicated Corporate Resource Centre (CRC) addresses the imperative needs of students preparing for selection process. Utmost importance is given to the best match between interests of students and opportunities offered. CRC has an array of industry associations that has led to a peerless track record of placements.

Chandigarh Group of Colleges has placed itself in the pioneering position of providing quality placement opportunities, not only to its own students, but even for students from various other institutes of the entire north region. With over 50,000 placement offers and 1000 placement drives, the group has emerged as a leader in placements. Every year, the number of participating companies escalate giving students a wider range of opportunities to launch their career. The CRC aims at inviting companies from various industries offering hefty paypackages.

With a plethora of placement opportunities available for students, CGCians often boast of multiple job offers much before they finish their course.

360° TRAINING

To maintain the legacy of record-breaking placements year after year at CGC, a 360 degree Training and Placement program (TPP) has been designed which works on honing the aptitude, technical, professional and interpersonal skills of the students.

The Trainers' team at CGC involves a large number of senior academicians and industry experts to brainstorm and imbibe the required skill sets a student requires to get placed in top-notch companies. The main objective of this program is to make students industry-ready and ensure that every student of CGC gets quality placement.

UNMATCHED PLACEMENT RECORD

492
COMPANIES
VISITED

5134
PLACEMENTS
OFFERED

31.77
LPA
HIGHEST PACKAGE
OFFERED

Our Top Recruiters



and the list goes on....

Industrial Visits

CGC believes in learning by experiencing and to gain experience of working in the corporate world, CGC regularly organizes industrial visits which aim to provide students insights regarding actual working of companies. Some of the companies visited by them include Hero Cycles, Reserve Bank of India (RBI), Ralson, Vardhman, Swaraj Tractors, Preet Tractors, Mahindra, Bonn Bread, Coca Cola, Science City, Verka Milk Plant, Nahar Group of Industries etc.

Live Projects

During the Program, students take-up live projects related to: New Product Launch, Financial Decision Making, Financial Statement Analysis, Wealth Management, Marketing, Recruitment and Selection, Wage and Salary Administration etc.

Seminars, Conferences and Symposiums

At CGC, the primary objective of conducting seminars and conferences is to provide a common platform where academicians and experts from various parts of the country and abroad come to share their knowledge and

experience with our students and faculty. On regular intervals, we have been conducting National & International seminars on various topics such as Global Advancements and Futuristic Trends in Management, importance of Intellectual Property Rights, Supply Chain Management, Networking, Viral Marketing, Job Satisfaction, Appraisal Methods, FDI in Insurance, FDI in Retail, Six Sigma Practices, Product Life Cycle, Opportunities and Challenges for Business Practices to Realize the Concept of 'Make in India', 'Digital India', Stimulating India's Growth under Uncertainties and Challenging Environmental Issues, Effect of Monetary / Fiscal / Demonetization on various sectors of Economy and Society etc.

We regularly organize symposiums on various topics in which we invite managers from the corporate world who teach our students how to practice management principles in the corporate sector. A number of Expert talks and symposiums have been organized in the campus like 'Expert talk by RBI official', Symposium on 'Startup India Stand up India', Symposium on 'Budgetometer on the budget 2018' and many more.

MoU with NSE



CGC Jhanjeri has signed an MoU with India's largest stock exchange, NSE. NSE will provide its certification and workshops to the students of CGC Jhanjeri. Depending on the choice of students, along with normal MBA, students can study subjects enabling them to obtain additional qualification of 'NSE Certified Investment Consultants'. NSE certification is a highly coveted certificate appreciated by Industry.



CGC HAS AN ALLIANCE WITH TOP-NOTCH FOREIGN UNIVERSITIES FOR STUDENTS EXCHANGE PROGRAM

Department of International Affairs



Mr. Bablu Kumar
King's Western University, Canada



Himanshu Aggarwal
Howest University, Belgium



Mr. Prem Kumar
Birmingham City University
UK



Ms. Supreet Kaur
Birmingham City University
UK

CGC encourages admission of students from other countries & promotes International Exposure for all the students studying here. Our strong International Relations have facilitated many internships and study options for students. We offer numerous opportunities to CGCians to explore the world and develop global skills by opting for International Summer Schools, Semester Exchange Programs, International Internships and Higher education abroad. It is about the learning or regarding how to develop a better 'You'. CGC not only provides unique opportunities to its students, for going aboard but is also growing rapidly as a preferred institute for International Students.

Semester Exchange : Every year CGC students go to foreign universities and a number of students from international borders come to CGC for exchange programs. These exchanges provide a chance to understand the education system, culture and lifestyle of a foreign nation. The students are awarded a certificate of completion.

International Internship : Domain specific / General Internships of duration 6 weeks / 3 months are offered in collaboration with partner universities abroad. The students get a chance to do projects under the guidance of foreign faculty leading to development of new insights.

For More Information contact :
Department of International Affairs,
Email ID: intlcollaborations@cgc.ac.in

FOREIGN DELEGATES



Mr. Micheal
La Roche College, USA



Dr. Michael A. Palladino
Monmouth University, USA



MR. Dirk Leysen
KHK University, Belgium



Mr. James Leadbetter
Birmingham City University, UK



Prof. (Dr.) Maia Angelova
Deakin University, Australia



MR. WILLIAM CAMPBELL
Howest University, Belgium



Prof. John Lee
Kyungdong University
South Korea



Ms. Elle Freestone
Auckland University
New Zealand



Ms. Courtney Sears
Arkansas State University
USA

Study in top foreign Universities & give your dream new wings!



EMINENT PERSONALITIES



Dr. A.P.J. Abdul Kalam
Former President of India



Capt. Amarinder Singh
Hon'ble Chief Minister, Punjab



Prof. Kaptan Singh Solanki
Former Governor Punjab & Haryana



S. Charanjit Singh Channi
Hon'ble Minister for Tech. Edu. & Indl. Training



S. Balbir Singh Sidhu, Hon'ble Minister for Animal Husbandry, Fisheries, Dairy Development & Labour, Govt. of Punjab



Sh. Govind Singh Thakur Minister of Forest, Transport, Youth Services and Sports, Himachal Pradesh

CONVOCATION



The First Annual Convocation of the college presided over by S. Charanjit Singh Channi, Cabinet Minister for Technical Education & Industrial Training was held on 4th June 2017. Mr. Anantharaman A.V., Chief Human Resources & Compliance Officer, Unichem Laboratories Ltd. was the Guest of Honour.

In this convocation, 12 Laptops and Gold Medals were awarded to the students who captured first positions in IKG-PTU. Another 116 students were given cash prizes of Rs.5000/- each and gold medals for bagging 'Second to Tenth' positions in merit lists of IKG-PTU. A total of 618 degrees of M.Tech, MBA, B.Tech, BBA, BCA & B.Com were awarded. All these students passed in first division.

STUDENTS' TESTIMONIALS



I have received a lot from institution, it has provided me a platform from where I am able to make my standing in the corporate world. CGC Jhanjeri campus acted as source of motivation for me, it has world class campus consisting of all necessary amenities which proved extremely useful for my overall development.
-Shivani Sharma

Placed in



The MBA program at CGC Jhanjeri has helped me to deepen and broaden my leadership skills, and focus on the holistic picture. In addition to learning new concepts, theories, and skills, I have learned a tremendous amount about myself. I am able to take these learnings and apply not just to my professional career but to improving every facet of my life. The program has pushed me to believe in myself. I walked into my current role with a new attitude, new approach and new information thereby benefiting my employer and equally my clients.

Lipica Arora, MBA

Placed in



I feel very happy for being selected in the Distribution channel of IFB, world leaders in oven and washing machines through campus placement at CGC Jhanjeri. I feel honoured being a student of CGC Jhanjeri. It's because of this institute that today I am a proud employee of the world's renowned MNC.

-Ankush Sharma

Placed in



V PARMAR is a dream company for any Management student and being selected for it has given my career a robust shape. CGC Jhanjeri has made my dream come true by inviting Top MNCs to campus for Placements and by providing me this opportunity to kick start my career in the best way possible!

Priynaka Rathore, MBA

Placed in



Taking admission in CGC Jhanjeri is like paying for an exclusive world tour. The college is comprised of different people from different nationalities which makes it a global community for diverse learning. It has been a wonderful experience for me in the college. It is indeed beyond boundaries. Potentials are harnessed, skills are developed, confidence is built and dreams are realized.

- Oluyemi Victoria

Placed in



CGC Jhanjeri enabled me to crack high profile interviews in the corporate world. I learned management concept, principle and their application in real life through Project work, case discussions and presentations etc in the lively classroom discussions.

Simrat Kaur, MBA

Placed in



CGC Jhanjeri enabled me to crack high profile interviews in the corporate world. I learnt management concepts, principles and their application in real life through Project work, case studies and presentations etc in the lively classroom discussions. Mentorship provided by the senior faculty enthused confidence in dealing with issues that confront me on daily basis.

- Athar Hilal Khaki

Placed in



It was a great time we spent in CGC Jhanjeri. CGC has wonderful faculty and they are very cooperative and campus environment is very positive. Training and placement department is continuously providing assistance regarding placements. CGC has made the best efforts to provide all the facilities for the students like Faculty, Events, Sports, etc. The days which have been spent in CGC were the golden days of my life and I will remember them for rest of my life.

Ankit Lakra, MBA

Placed in

